



Malibu International Full & Half Marathon
22525 Pacific Coast Highway, Suite 202
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MEDIA ADVISORY

November 11, 2010

A RUN TO PARADISE: Thousands of Athletes from Across the Globe Prepare to Compete
in the Second Annual Malibu International Marathon

SUNDAY, NOVEMBER 14, 2010

MALIBU, CA –This Saturday, November 14, thousands of runners from across the globe will journey 26.2 miles through the scenic wonders only found along the Southern California coastline. Now in its second year, the Malibu International Marathon will host more than 3000 athletes –as they compete to raise money for various causes ranging from environmental conservation and education to supporting Christopher’s Haven a home for children undergoing cancer treatment. All natural Zico Pure Coconut Water will be at every other refueling station and Lava Gel and salts will be provided throughout.

WHEN AND WHERE

- ❖ **Full Marathon (7:00 a.m.)** – Camarillo Airport, Freedom Park Willis Ave. & Convair St., Camarillo, CA.
- ❖ **Half Marathon (8:30 a.m.)** –Thornhill Broome Beach Campground, 1.5 miles north of 9000 W Pacific Coast Highway, Malibu, CA.
- ❖ **Finish Line (1:30 p.m.)** – Zuma Beach, 30500 Pacific Coast Highway, Malibu, CA.

COURSE HIGHLIGHTS

- ❖ Starting at the Camarillo Airport, the course will take runners through the flat farmlands of **Ventura County**. The next ten miles hug the Santa Monica Mountains all the way to the Navy base at **Point Mugu**.
- ❖ Coming onto the southbound **Pacific Coast Highway**, runners will make their way along the Navy base before entering the "**Keyway to the Coast**," the rock valley passageway to the ocean at Point Mugu. Here, the half marathoners will join the race ready to infuse the crowd with renewed energy.



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- ❖ At Point Mugu they will run on the beautiful cliffs lining the undeveloped coastline, and at mile 19 they will catch a glimpse of the renown **County Line surf**.
- ❖ The final six miles roll along the coast past the north **Malibu mansions**, with owners like Brad Pitt and other A-List Hollywood stars.
- ❖ The home stretch will bring runners across the bluffs where they pass the Malibu sign and drop downhill toward **Zuma Beach** --a finish line unlike any other marathon ending at the **Pacific Ocean**.

The Malibu International Health & Fitness expo will be located Zuma Beach and boasts a variety of exhibitors with products and services at the forefront of competitive running. Marathoners can test out new running gear, sample delicious electrolytes, water and energy bars, and listen to health experts give tips on optimizing their running and nutrition.

For more information, visit www.malibumarathon.com.

About Forever Runners: Forever Runners is a local group in Malibu, CA, comprised of marathon enthusiasts. Between the five directors, they have run in more than 400 marathons across the world. The Malibu International Marathon was born out of their desire to build on the best practices they have encountered, and in turn create a meaningful race experience in the community where they live and train. This marathon is by runners for runners.

MEDIA CONTACT:

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