



Malibu International Full & Half Marathon
22525 Pacific Coast Highway, Suite 202
Malibu, CA 90265
U.S.A.

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MEDIA ADVISORY

December 21, 2010

Date Announced for the 2011 Malibu International Marathon **NOVEMBER 13, 2011**

The Third Annual Run to Paradise Pledges to Raise \$100K for Charity

MALIBU, CA – Sunday, **November 13, 2011** thousands of athletes will run one of the most scenic stretches of land on the planet for the Third Annual [Malibu International Marathon](http://www.malibumarathon.com) (MIM). Known as the Run to Paradise, this race attracts elite runners, novice marathoners and globetrotters looking for the perfect excuse to enjoy fun and sun. New this year is a pledge to raise \$100K for [Christopher's Haven](http://www.christophershaven.org), a non-profit that provides a home away from home for families with a child undergoing cancer treatment at Boston's Mass General Hospital –the funds will go toward plans to build a new retreat in Malibu.

2010 RACE HIGHLIGHTS

Just after dawn in Freedom Park, singer-songwriter Justin Bell's rendition of the National Anthem energized nearly 1000 runners; what followed was a journey through farmland, foothills and through the "[Keyway to the Coast,](#)" with undeveloped coastline views that only exist along Pacific Coast Highway. More than 2000 half-marathoners joined at Point Mugu, including **Josh Cox**, ultra-marathoner and 50K American record-holder.

- ❖ The full marathon winner **James Nielsen**, 31 of Palo Alto, CA finished in **2:44:24**.
- ❖ **Josh Cox**, 35 of Mammoth Lakes, CA set the course record for the **half marathon** with the most competitive pace of the day, averaging **5:21** miles and finishing in **1:10:09**.
- ❖ **Warren Sutton**, 30 of Malibu, CA finished the marathon second in **2:51:45**, and **Emily Belli**, 33 of San Diego, CA was the first female finisher and third overall in **2:52:34**.
- ❖ **Rodrigo Rocha Sarmiento**, 36 of Las Palmas, Spain was the fourth overall in **2:54:55** and **Lisa Fink**, 40 from Valencia, CA was the female runner-up in **3:18:17**.

The finish at Zuma Beach was alive with cheering fans and the musical stylings of the Sioux City Kid & the Revolutionary Ramblers. Many ended the day wrapped in their plush MIM beach towels after a cooling off in Pacific.



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About Forever Runners: *Forever Runners is a local Malibu, CA group comprised of marathon enthusiasts. Between the five directors, they have run in more than 100 marathons across the globe. MIM was born out of their desire to bring the best marathon practices and race experiences they have encountered to the community where they live and train.*

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